The circular economy – and the responsible use of packaging – forms a key pillar of the Scotch Whisky industry's Sustainability Strategy. By embedding the circular economy across the industry, we can bring about lasting change that will help to take the pressure off the environment and reduce greenhouse gas emissions. Take a look at some of the packaging partners we worked with to ensure that the COP26 Limited Edition Blended Scotch Whisky is as sustainably sourced as possible.

Join us in raising a glass to a sustainable future for Scotch Whisky.

The COP26 labels have been printed by Eurostampa UK at their printing presses in Glasgow, using Fasson rCrush paper which is fully FSC accredited. It contains 55% post-consumer recycled fibres, including barley residue from the production process.

The COP26 blended Scotch Whisky is bottled in green glass, containin approximately 97% recycled content. It has been manufactured by Allied Glass Containers in their Knottingley factory, where reductions in carbon intensity and a switch to 100% renewable electricity will save 33,000 tonnes of CO2 during 2021.

Outer cases for the COP26 whisky have been made by Smurfit Kappa in Tannochside, and is FSC accredited, fully recyclable and made from 73% recycled content. The company produce packaging that is 100% recyclable and made from a renewable resource, and plays a role in collecting used packaging, reusing more than 90% of this material in a closed loop business model.

The COP26 gift carton is made and printed by Beamglow in St Ives, Cambridgeshire. The board selected is Crusade Ecco which is formed 100% from recycled fibres. It also benefits from a very low carbon footprint.

The bottle is sealed using natural cork, one of the world's most sustainable materials. Each time cork is harvested from the cork oak tree it will re-generate naturally within seven years. The stopper has been made by J C Ribeiro in Portugal and is a mixture of recycled wood and recycled cork dust, making it fully recyclable.

scotch whisky association

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